

SPONSOR & EXHIBITOR OPPORTUNITIES

(Note: Limited Availability)

Miami, March 15-17th
Sunday-Tuesday



2008 Sponsor feedback conveyed one common message:

“Great show, great location, great venue - we will be back next year!”

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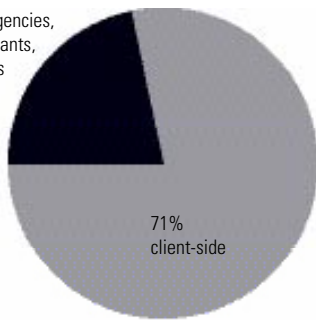
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REACH AMERICA'S TOP EMAIL MARKETERS

Paid Attendee demographics: 800 anticipated paid attendees
Average: 10-20 years of marketing experience
Ticket price: \$1,695 or \$2,390 for Summit + Certification

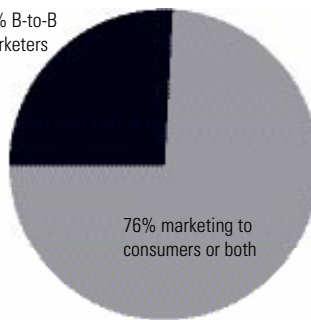
INDUSTRY:

29% agencies, consultants, vendors



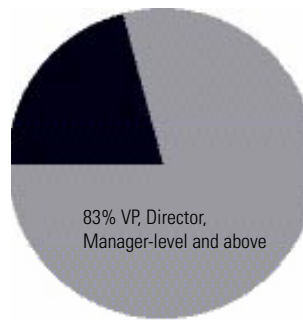
MARKET:

24% B-to-B Marketers



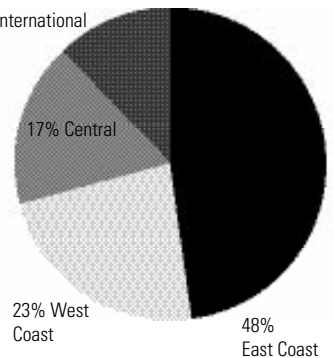
TITLES:

83% VP, Director, Manager-level and above



REGION:

12% International



Note: Based on 2008 paid attendee data

2009 Email Summit Overview

Come network with nearly 800 of your marketing peers from around the world. Every year nearly 1,000 client-side marketing executives gather for MarketingSherpa's Email Summit. The content is *unlike* any other event, featuring:

- 30+ Client-side speakers presenting Case Studies
- Optimization Certification Workshop
- One-to-one consulting on design, delivery, and tactics
- Break-out sessions for B-to-B specialists
- Email Awards to be handed out at a separate session during the Summit

Important: No ESPs or deliverability vendors are allowed to speak on stage. The podium is reserved for real-life, client-side marketers who share their advanced tests and results with their peers. If you want to impress Email Summit attendees, you must be a sponsor.

About MarketingSherpa

MarketingSherpa is a research firm specializing in tracking what works in all aspects of marketing (and what does not).

So, we're not an agency, consultancy or other vendor seeking your business. We're not even available for private research – all our research is published for the entire MarketingSherpa community to benefit from. Our goal is to give marketers of the world the stats, inspiration, and instructions to improve their results.

Our company name, "Sherpa," refers to the Sherpas of Nepal who guide climbers up Mount Everest. Our goal is to be your friendly guides who help make your tough climb toward great marketing results easier by handing you research on 'what works.'

Our offices are located in Warren, Rhode Island, a scenic waterfront town roughly 30 minutes from Providence and Newport, and about 75 minutes from downtown Boston.

2008 ATTENDEES

Included Top Email Marketing Execs From:

@utoRevenue	CVS/pharmacy	InnerWorkings	POP	The Occasions Group
AAA Allied Group	DataFlux Corporation, an SAS Company	Inovis	Progressive	The Page Group, LLC
Abbott Laboratories	DataViz, Inc.	Institutional Investor	Public Interactive	The Paquin Group
Axiom Corporation	Deckers Outdoor Corporation	Insurance.com	Publishers Clearing House	The Ritz-Carlton Club
Ad Goo-roo, LLC	Dell	InsuranceNewsNet.com	PulseTech Products Corp.	The Thompson Group
Communications	Design Solutions	InterContinental Hotels Group	Quill	The Walt Disney Co.
Ad Tools	Direct Media, Inc.	Internetseer.com, Inc.	Rabbit E-Marketing	Thermo Fisher Scientific
AdDrive	Discover Financial Services	Interval International	RaceTrac Petroleum	Thin Data Inc
Affinity Group	Disney Destinations	Intuit	Rand McNally	Top Right
Agilysys	DIXON HUGHES PLLC	Intuit Canada	Readers Digest Association	Topcon Medical Systems, Inc.
Alberta Motor Association	Dow Jones & Co Inc.	IU Foundation	RedEye RPM	Towson University
Altrec.com - Outdoors	Dur-A-Flex	Javelin Direct	RenoWorks Software, Inc. residence	Trolltech
Ambassador	Early To Rise-Investors Daily Edge	JP Morgan Chase	Roche Diagnostics	TXU Energy
American Bancard	Eaton	JulieStav.com	Rock Bottom Restaurants, Inc.	United Methodist Communications
American Greetings International	ecomleads, inc	Kaiser Permanente	Rodgers Townsend	Unitrin Direct Preferred Insurance
Angel Publishing	EDGAR Online, Inc.	Katey Charles	RPDE	UpStar Financial
AOL LLC	e-Dialog	Lead Financial Group	RSVP Publications	Vantage Hospitality Group
APMEX	eHarmony	Lebhar-Friedman	Sally Wood Associates	Varolii
Arc Worldwide	Eli Research, Inc.	Lenox - Newell Rubbermaid	SAS Institute Inc	Varolii Corp.
Arketi Group	Eloqua Corporation	Levenger	SEI	Varolii Corporation
ARS	Embarcadero Technologies	Listrak	Semiconductor Insights	Vayan Marketing Group, LLC
Autobytel/ MyRide.com	EMC	LucasArts	Sevista	VerticalResponse
AvidXchange	e-media bloc, inc.	MarketingNPV	Shopster.com	Village Camps
Azorus	EPE	MarketResearch.com	Siemens	Visual Data Systems
Bankrate, Inc.	ePoweredSchools	Marriott Vacation Club	Software Quality Engineering	Vivisimo, Inc.
Baudville, Inc.	Esurance	MasterControl	SolidWorks	VMware, Inc
Bay Tek Games	Excerpta Medica Interactive (an Elsevier company)	Matrikon	Sony Online Entertainment	Vocus
Belron US	Expedia Corporate Travel	McAfee	Sophos	Vortex, Inc.
Bernard Hodes Group	Fidelity Investments	Meredith Corporation	SourceMedia	Wasp Barcode
Big Marketing	First Marketing	Military Officers Association of America	Southern Company Services	Wells Fargo
Bill Me Later, Inc.	Florida Power & Light Company	MindComet	Specialized Products Co.	West Coast Internet Media
Blackboard, Inc.	Frontline Direct Inc	Mission Increase Foundation	Spencer Gifts	West Texas A&M University
bond university	FulcrumTech	Moxie Interactive	Stamps.com	SBDC
Brauns Online Media	Full e-Media Marketing, Inc.	MWM Dexter, Inc.	Sun Microsystems	WestJet
Brightwave Marketing	Full Throttle Enterprises, Inc	Myriad Marketing Solutions	Survey Sampling International	Willow Creek Association
Britannica	GCDirect	National Federation of Independent Business	Susquehanna Bancshares	Woodcraft
Bronto Software	Genius.com, inc	National Instruments	Tabi	WorkInSports.com
Brooks Bell Interactive	Genworth Financial	Navtrak	Technology and Travel Corp	World Advertising Research Center
Business Development 100	GSD&M Ideacity	Net Atlantic, Inc.	The Biltmore Company, Inc.	World Wildlife Fund
Business.com	Hamamatsu Corp.	NetIQ	The Center for eBusiness & Advanced IT (eBizITPA)	World Wildlife Fund
BZ Media	Harbor Freight Tools	Nevada State Bank	The Henry Ford	WSI
Capital Marketing Partners	Harvard Business School Publishing	North Highland Company	The New England Journal of Medicine	Yaskawa Electric America, Inc
Carahsoft	HCPPro, Inc.	North Shore Animal League America		ZERO TO THREE
Carbonite	Hewlett Packard	Oakley Inc.		
Care2.com	Hoffman Development Corporation	Omnilink Systems, Inc.		
Careerbuilder.com	Homes.com	OppenheimerFunds, Inc optionsXpress		
Catalyst Direct	HP	Oracle		
CB Richard Ellis	Human Capital Institute	Paradigm Learning		
CBN Inc	IBS-STL U.S.	Paramore Redd Online Marketing		
CCA Global Partners	ICE.com	Pathmaker Marketing		
CHAR-BROIL	ICF International	PayCycle		
Citrix Online	IDEXX Laboratories	Peppermill Resort Casino Reno		
CivicPlus	Inbox Beyond	Pershing LLC		
Classmates Online	Inbox Marketer Inc.	Pervasive Software		
Cognos	INFODIRECT, INC	Pitney Bowes		
Comcast Spectacor	Infopia	Plateau		
Compuware Corporation	Infor			
Conde Nast Publications				
Costco Wholesale				
Counterintuity, LLC				
Covance Inc.				

2008 Email Marketing Sponsors Included:

Axiom	ExactTarget	Quotient Marketing Inc.
ARS eCommerce	Goodmail Systems	Rabbit eMarketing
Blue Sky	GOT Corporation	Responsys
Bronto	Habeas	Return Path
Clicktactics	Hackersafe	Sapient
Come & Stay	Iconix, Inc.	Silverpop
Compendium	iPost	Smart Source
Blogware	Listrak	Socket Labs
Convergent Mobile, Inc	Lyrus	StrongMail
e-Dialog	Market2Lead	TRUSTe
Eloqua	NCR	WhatCounts
Emfluence	Oceanos Marketing	Yesmail
Emma	OTO Labs	Zrinity, Inc
	Premiere Global	



EMAIL AWARDS SPONSOR

PRICING \$75,000 Limit one sponsor

Reach three audiences with multiple high-profile touches:

#1. SHERPA EMAIL AWARDS NOMINEES (VALUE: \$50,000)

- **Microsite:** As the official 2009 Email Awards Sponsor, your hot-linked logo will appear on a unique landing page created just for you which will encompass all Email Awards information. The landing page will be viewed by thousands of potential nominees.
- **NEW!** Nominations will be complimentary again this year and will feature your logo on all submission forms.
- **NEW!** We will end the Award nominations in December 2008 and announce winners in January 2009. You may have a list of 25,000 MarketingSherpa snail mail names to send invitations to participate via a bonded mail house.
- **NEW!** Throughout the entire Email awards campaign, we will create a special...

dinner napkins used at the party and in the official printed Attendee Summit Guide.

- **Booth:** You will receive a 10X20 booth space on the Expo Floor with our compliments. Valued at \$11,052!
- **Mailing List:** You will receive a postal mailing list of all Summit Attendees in late March.

#3 NEW! MARKETINGSHERPA'S 2008 EMAIL AWARD WINNERS BOOK (VALUE: \$30,000)

- Your logo will be featured on the front cover of this hard cover, all color, glossy collector's item. It includes all winners from the previous year's (2008) email awards and their creative samples. All Summit...

SOLD

...ing past valuable newsletter winners and to create buzz for the awards.

#2. 800 ANTICIPATED EMAIL SUMMIT ATTENDEES (VALUE: \$ 27,500)

- **Invitations:** Your logo will appear on the formal printed party invitations mailed to all ticketed Summit attendees in mid-February (approximately 750)
- **Gifts:** You may greet each attendee at the party entrance itself with a logoed gift of your choice.* You are the ONLY sponsor featured at this party. Please note: on average, 75-80% of Summit attendees are in attendance at the party.
- **Emcee:** You will co-emcee the award-giving ceremony with MarketingSherpa. This will be part of the General Session.
- **NEW!** You may prepare vendor discussion using Case Studies or your clients delivered to attendees and you will be featured in award photos with winners.*
- **NEW!** Your logo will be featured on the PowerPoint slides listing attendee winners and on the slides bearing their creative.
- **Logo:** Your logo will also be on a 9X12 projection screen on the dance floor at the party; plus three plasma monitors located throughout the club; on signs for shuttles to transport attendees from the Summit to the party; on cocktail and

...egion: MarketingSherpa's newsletter and main content Website will tip the hat to your brand name as the official 2009 Email Awards Sponsor for the entire year, starting with nomination announcements and following with the open access gallery of winners - one of our top 10 most visited site sections!

- **Mailing List:** Should you desire, a postal mailing list of MarketingSherpa's top 10,000 customer names will be sent to your bonded mail house for an approved pre-awards mailing in January to entice nominations.
- **Press releases:** Together with MarketingSherpa, you will be named in press releases announcing nominations and awards winners.

2008 Email Marketing Awards Winners Included:

Ariad Marketing Communications	Foundation Insurance.com	Marketing Placeworld Marketing
Biolase Technology	Intellidyn Corporation	Portent Interactive
Blue Tent Marketing	Internet Strategy Group	rabbit eMarketing
Bredin Business	Learning A-Z	RainToday.com
Cars.com	M Marketing Inc.	Southcentral Foundation
Circuit City	Maple Leaf Sports & Ent.	Spencer Gifts
Connection2	Meredith Corporation	T3 (The Think Tank)
Digitas	Mighty Interactive	TEXT100
Direct Impact	Motorola	Tribal DDB
eROI	OgilvyOne Worldwide	VML Seattle
Farecast	OTOlabs	VMWare
Fishbowl Inc	Paramore Redd Online	White Image
IBM		Yesmail
Indiana University		

SOCIAL NETWORKING SPONSOR

PRICING \$55,000 Limit one sponsor



Networking is one of the top reasons marketers attend Sherpa Summits. Now your brand can tap into that power and excitement – dominating all key networking activities at the InterContinental Miami Hotel.

▶ 2 NETWORKING BREAKFASTS

Signs with your logo will be placed on all buffet tables

▶ 2 NETWORKING LUNCHES

Signs with your logo will be placed on all buffet tables

▶ NETWORKING LOUNGE

Throughout the Summit, attendees are invited to take a break in the official Summit lounge, a centrally-located roped-off area on the expo floor that will include* high-top tables, 8 laptops (for attendees to check emails) and chairs. Your logo and signage will be the only sponsored signage in the lounge.

▶ NEW! EXPO EXTRAVAGANZA

With this high-visibility sponsorship, you will own the Expo Extravaganza Reception, which takes place on the Expo floor Sunday evening. Beverage napkins and signs with your logo will be placed at all beverage stations (foods are passed).

PLUS YOU'LL GET THESE ADDITIONAL TOUCHES AND BENEFITS:

- An inside-cover full page, 4-color ad in the official Summit Guide (specs to follow)
- NEW! Two full summit tickets (base-level tickets, valued at \$1695.00 each, only; if a premium ticket package is released and you prefer that, you will be responsible for the difference in ticket prices)
- 8 laptops provided by MarketingSherpa for attendees to check their email at the lounge
- Your logo on the Networking Lounge invitations inserted into the mailed pre-summit package for attendees
- Postal mailing list of all show attendees so that you can follow up easily after the Summit

*MarketingSherpa will provide furniture, signs, invitations, laptops and internet. You are responsible for schwag, marketing materials, snacks and drinks in the lounge.

BRANDED MATERIALS SPONSOR

PRICING \$35,000 Limit one sponsor



GOT A STAND-OUT LOGO?

With this multiple touch sponsorship, you get to place your *sponsored by* logo on most materials used during the event, which may include:

- Summit tickets sent to attendees prior to Summit
- Pens
- Notepads

SOLD

GET THESE ADDITIONAL TOUCHES:



- Back cover advertisement (full page, one color; specs to follow) of Attendee Summit Guide
- NEW! Key cards for attendees staying at the hosting hotel
- Postal Mailing list of all Summit attendees so you can follow up easily after the Summit
- NEW! Two full summit tickets (base level ticket only, if a premium ticket package is released and you prefer that, you will be responsible for the difference in ticket prices)

(PRICING EXCLUSIVE OF RELATED PRODUCTION AND SHIPPING COSTS)

*Note: You are responsible for producing and shipping logo-ed materials for distribution at the show, with the exception of attendee tickets and Attendee Summit Guides which are produced by MarketingSherpa. All materials must be pre-approved to meet brand standards.

NEW! WI-FI SPONSORSHIP

PRICING: \$40,000 Limit one sponsor



INCREDIBLE EXPOSURE

A summit focused on email wouldn't be complete without wireless access. That's why we've decided this sponsorship is one you can't pass up. With the attendees accessing the wireless world on a regular basis, you'll be able to gain incredible exposure!

- Your logo will appear when attendees log onto the internet while onsite for the duration of the certification course and Email Marketing Summit, a total of 3 days!
- Once logged in, we will have a co-branded landing page with your logo, along with MarketingSherpa's Summit Logo
- You select the password
- Ability to add a link to your very own landing page! You are guaranteed to capture highly qualified leads via the captive Summit audience.

GET THESE ADDITIONAL TOUCHES AND BENEFITS:

- ½ page advertisement (8w x 5.25h) in the Attendee Summit Guide
- Postal Mailing list of all summit attendees so you can follow up easily after the summit.
- **NEW!** One full summit ticket (base-level ticket, valued at \$1695, only; if a premium ticket package is released and you prefer that, you will be responsible for the difference in ticket prices.)

NEW! THANK-YOU GIFT: POST SUMMIT

PRICING \$20,000 Limit one sponsor



Don't let attendees leave the Summit behind at the close of sessions, greet them with a Thank-You Gift when they return to their office post-summit!

SPONSORSHIP INCLUDES:

- Thank-you gift co-branded with your logo and the Summit Logo.*
- ½ page advertisement (8w x 5.25h) in the Attendee Summit Guide – (this is a GREAT way to advertise the gift waiting for them when they return from the summit)
- One full summit ticket (base-level ticket, valued at \$1695.00, only; if a premium ticket package is released and you prefer that, you will be responsible for the difference in ticket prices)
- Postal mailing-list of all summit attendees so you can follow up easily after the thank-you gift mailing to ensure they received it
- MarketingSherpa to use a third-party mailing house to ship gift(s) via USPS. Anticipated delivery date for gifts to arrive at attendees is between March 23-27th

*If you'd like to propose an alternate gift, we're open to that! Final gift is subject to MarketingSherpa approval. You are responsible for producing/purchasing/shipping of gifts (to the mailing house).

** MarketingSherpa will cover the cost of *standard USPS delivery* up to 11lb. Any overage will be covered by you.

NEW! PRIVATE LUNCH OFFERING

PRICING \$25,000 Limit one sponsor

Want to gain access to top decision makers within those organizations that your company has been targeting for a while? This offer is a perfect solution. You will be able to *hand-pick* your guests, and invite them to a private luncheon hosted by your organization.

BENEFITS INCLUDE:

- Elegant Invitation: MarketingSherpa will email an *elegantly designed* PDF invitation. Interested lunch participants must RSVP as seating is limited to no more than 75. Invitation sent out 3.5 weeks prior to Summit - MarketingSherpa will manage RSVPs)
- Lunch will include a plated meal (of 2 or 3 choices) and beverages
- Lunch will coincide with the general lunch session, and will be limited to 45 minutes total
- You will be able to present a clinic and/or a how-to session (must be pre-approved by MarketingSherpa with a 30-minute limit for the formal presentation)
- You are welcome to provide a *promotional item* at the end of the luncheon. Any/all promo item(s) must be provided by you, and pre-approved by MarketingSherpa
- **NEW!** 1 full summit ticket (base-level ticket, valued at \$1695, only; if a premium ticket package is released and you prefer that, you will be responsible for the difference in ticket prices)
- Postal mailing list of summit attendees, so you can follow up easily after the summit

ONE-ON-ONE CONSULTATION CLINICS



Send specialists and consultants to meet with attendees about their deliverability, measurement, strategy and design topics and questions. This is your chance to shine with attendees!

If you were on site for the 2008 Email Summit, you saw the massive lines of attendees looking to get into the clinics. With more exclusivity, these clinics are guaranteed to be popular again.

Clinics are reserved for qualified, expert advisors (no sales reps). No more than 3 clinics per topic, to be handled on a "first come, first served" basis. Topics of choice include:

1. Design & creative
2. Delivery past filters
3. Measurement
4. Advanced Strategy
5. B-to-B Email
6. Mobile Marketing
7. Your choice (Note: must be approved by MarketingSherpa)

PRIVATE CONSULTATION CLINIC PRICING: \$20,000 Limit one sponsor

BENEFITS INCLUDE:

- 4 six-foot tables (and chairs), with 1 to 2 consultants per table and seating for 8 attendees at once
- Pre-summit scheduling handled by MarketingSherpa (yes, we'll set your appointments for you ahead of time!)
- Headshot, bio and clinic brief included in the official summit guides. Subject to MarketingSherpa approval (total of 2 pages, front and back), Deadline: ASAP, but no later than January 9, 2009
- **NEW!** 1 full summit ticket (base-level ticket only; if a premium ticket package is released and you prefer that, you will be responsible for the difference in ticket prices.)
- T1 internet connection – electrical orders will be taken by the designated exhibit services company to be noted at a later date)

ADDITIONAL BENEFITS INCLUDE:

- Pre-summit/onsite promotion to include (but not limited to):
 1. Listing on summit landing page (to include clinic brief)
 2. Email blast to paid attendees 3.5 weeks prior to summit (to include promotion of scheduling)
 3. On-site signage
- Postal Mailing list of all summit attendees (no email or phone numbers included)

ONE-ON-ONE CONSULTATION CLINICS PRICING: \$7,995 Limit 10 sponsors

BENEFITS INCLUDE:

- 2 six-foot tables (and chairs), with 2 consultants per table and seating for 4 attendees
- Pre-summit scheduling handled by MarketingSherpa (yup, we'll set your appointments for you ahead of time!)
- Headshot, bio and clinic brief included in the Official Summit Guides. Subject to MarketingSherpa approval (total of 2 pages, front and back) Deadline: ASAP, but no later than January 9, 2009
- **NEW!** 1 Full Summit Ticket (base level ticket only, if a premium ticket package is released and you prefer that, you will be responsible for the difference in ticket prices)
- T1 internet connection – electrical orders will be taken by the designated services company to be noted at a later date

ADDITIONAL BENEFITS INCLUDE:

- Pre-summit/onsite promotion to include (but not limited to):
 1. Listing on summit landing page (to include clinic brief)
 2. Email blast to paid attendees 3.5 weeks prior to summit (to include promotion of scheduling)
 3. On-site signage
- Postal Mailing list of all summit attendees (no email or phone numbers included)

NEW! CERTIFICATION COURSE OFFERING

PRICING: \$30,000 Limit one sponsor



This year, 400 Email Summit marketers took MarketingExperiments' one-day Email Marketing Certification Workshop. The reaction to the workshop was outstanding, thus we're offering the Email Messaging Optimization Workshop in 2009! Be the sole sponsor and see the attendees take pride in receiving their professional certification.

SOLD

- Inclusion of the Attendee Guidebook as the Certification* sponsor
- **NEW!** 1 full summit ticket (includes access to the Certification Course – valued at \$2,390)
- Postal mailing list of all certification and Summit attendees so you can follow up easily after the thank-you gift mailing to ensure they received it.
- Inclusion of a one page *statistics* sheet with the mailing of the certificates. (final page to be approved by MarketingSherpa).
Deadline: ASAP, but no later than January 9, 2009

COLLECTORS EDITION EMAIL SOLUTIONS DIRECTORY

PRICING: \$5,995 Limited to 25 companies

MAIN BENEFITS INCLUDE:

General stats page (1 page, front & back): front page to include stats on your organization, (i.e. location/products/services, a brief on the company's history, etc.) Back Page: this can include details on your products / services (final insert to be approved by MarketingSherpa). Due date: January 16, 2009.

- Case Study: 6-8 pages. This submission is subject to MarketingSherpa's editorial approval. You may submit a white paper if a Case Study is not readily available from your company.
Due date: January 16, 2009
- Distributed to all paid attendees

ADDITIONAL BENEFITS INCLUDE:

Attendee contact list: You'll get the cleaned postal mailing list after the Summit so you can follow-up (email or phone numbers are not included).

- Discount on full summit tickets for your employees, clients and key prospects (\$500 off per ticket) (Tickets are limited; offer is subject to availability. Most summits sell out prior to the event.)

SUMMIT GUIDE ADVERTISEMENT SPACE

Description	Ad Specs	Price	Qty
Inside Half-Page 4-color	8w x 5.25h no bleed	\$1,395	8
Inside Quarter Page 4-color	4w x 5.25h no bleed	\$995	10
Inside Half-Page Black & White	8w x 5.25h no bleed	\$1,195	6
Inside Quarter Page Black & White	4w x 5.25h no bleed	\$795	6

2009 EXHIBIT SPACE

PRICING: \$6,495 Only 39 booths available: first come, first served.

YOUR BOOTH INCLUDES:

- 10x10 space, pipe and drape, T1 internet connection, table, chairs and trash (electrical orders will be taken by the designated exhibit services company, to be noted at a later date)
- 1/3 page advertisement in the official attendee summit guide (ad specs to follow at a later date)
- Postal mailing list of all summit attendees so you can follow up easily after the summit.
- One full summit ticket (base-level ticket only; if a premium ticket package is released and you prefer to purchase that, you will be responsible for the difference in ticket prices).

Size Options:

Booths are sold as 10x10 units. Some may be purchased together (at a multiple booth discount of 30% off the price of the first) to create a 10x20 unit. See floor map on next page for ideas and details. Units are sold on a "first come, first served" basis.

see page 10 to select your booth location

Pricing is per 10x10 unit (multiple units are 30% off the price of the first)

AGENDA

Subject to change

Expo Floor, One-on-One Consultation Clinics & Networking Lounge Hours:

7:30 am–7:00 pm Sunday, March 15
7:00 am–5:15 pm Monday, March 16
7:30 am–4:15 pm Tuesday, March 17

Sessions Outline:

Sunday, March 15, 2009

7:30 am–7:00 pm Attendee check-in
9:00 am–5:15 pm Email Marketing Professional Certification Course (Expert Email Marketer's Package Recipients Only)
5:15 pm–7:00 pm Networking Cocktails on Expo Floor

Monday, March 16, 2009

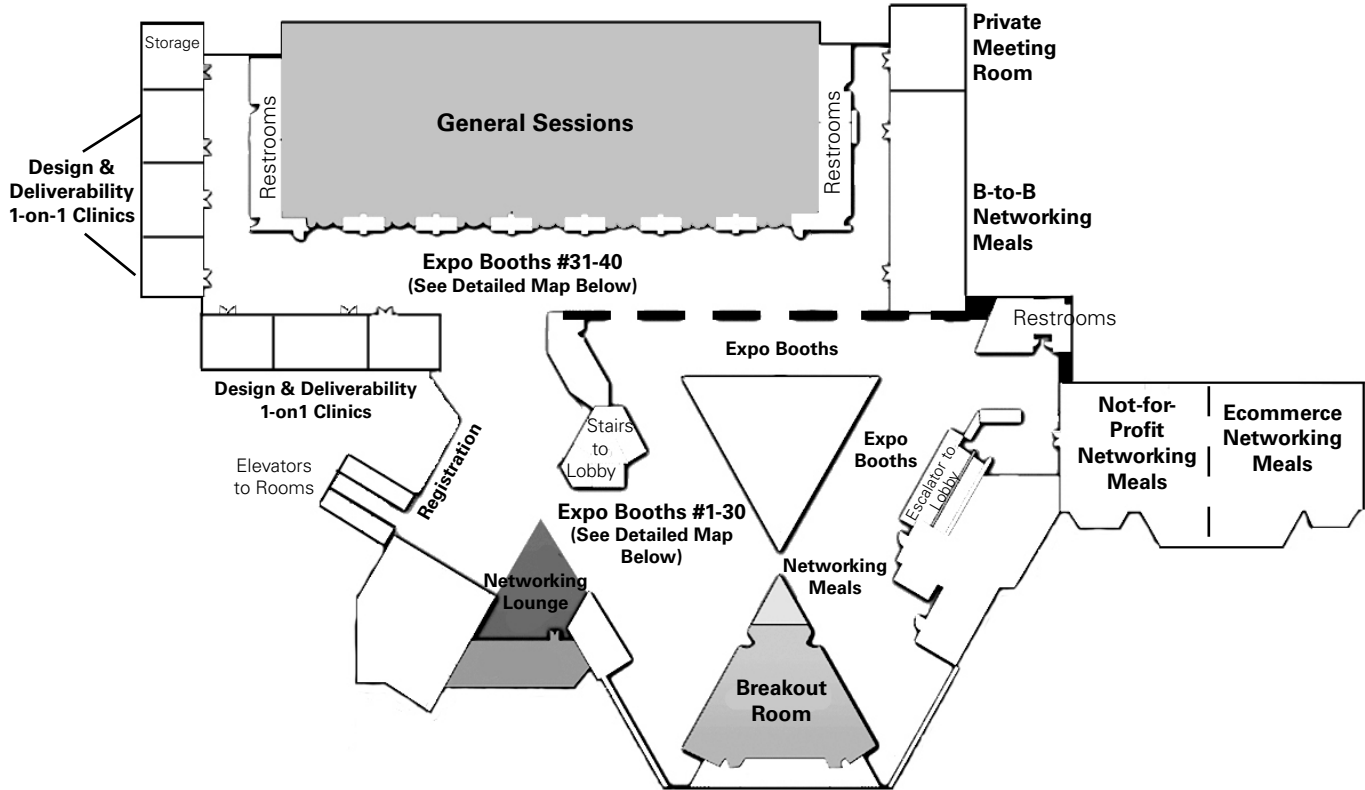
7:00 am–8:45 am Networking Breakfast and Attendee Check-in
8:45 am–12:00 pm General Sessions
12:00 pm–1:30 pm Networking Lunch
1:30 pm–5:15 pm Breakout Sessions (2)
6:30 pm–9:30 pm 4th Annual Email Summit Gala at Bongos Cuban Café

Tuesday, March 17, 2009

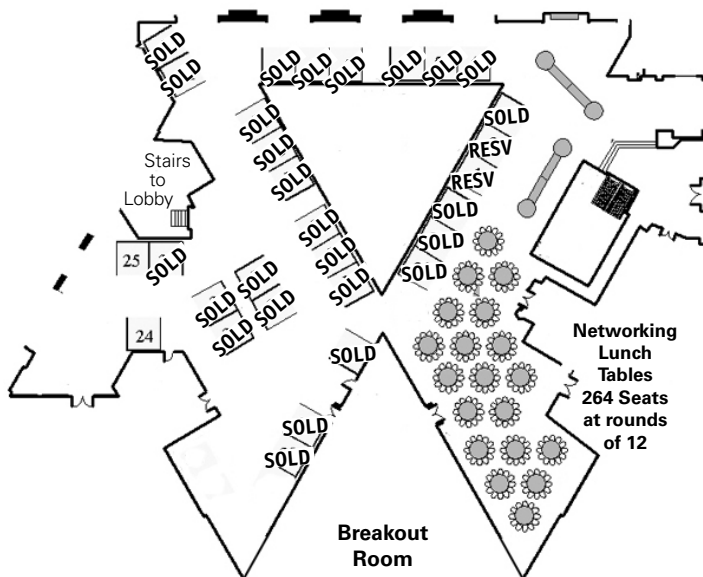
7:30 am–9:00 am Networking Breakfast
9:00 am–12:30 pm Breakout Sessions (2)
12:30 pm–2:00 pm Networking lunch
2:00 pm–4:15 pm General Sessions

EMAIL MARKETING EXPOSITION FLOOR

InterContinental Miami | March 15-17, 2009



Expo Booths #1-30



Note: RESV= Reserved for Email Awards Sponsor

Expo Booths #31-40



RESERVATION FORM

NOTE: SPONSORSHIPS AND EXHIBITS SUBJECT TO LIMITED AVAILABILITY

Ready to reserve your space?
Use our new online reservation system

CLICK HERE 

YES! I want to reach America's biggest email marketers with multiple touches. Please reserve the following sponsorship for my organization*:

EMAIL AWARDS SPONSORSHIP
\$55,000 (Limited to one sponsor)

Social Networking Sponsor
\$55,000 (Limited to one sponsor)

Branded Materials Sponsorship
\$55,000 (Limited to one sponsor)

WiFi Sponsorship
\$40,000 (Limited to one sponsor)

Thank-You Gift:
\$20,000 (Limited to one sponsor)

Private Lunch Offering
\$20,000 (Limited to one sponsor)

Certification Sponsorship
\$55,000 (Limited to one sponsor)

One-on-One Consultation Clinics

Private \$20,000 (Limited to 1 sponsor)

\$7,995 (Limited to 11 sponsors)

Summit Guide Advertisement Space

Inside Half-Page 4 color (\$1,395) Inside Half-Page B/W (\$1,195)

Inside Quarter Page 4 color (\$995) Inside Quarter Page B/W (\$795)

Email Solutions Directory
\$5,995 (Limited to 25 companies)

Exhibit Booth Selection*: # _____ units
(Limited to 39 booths)

Exhibit Booth Space (Limited to 39) \$6,495 per 10x10 unit – multiple units are 30% off the price of the first (with check box). Please choose your top three booth locations (refer to diagram on page 10)

Booth Choice #1 _____ Booth Choice #2 _____ Booth Choice #3 _____

* Please note you may be placed next to a competitor. Booth space is available on a first come, first served basis.

NOTE: Your Email Summit, Awards & Expo sponsorship will be accepted contingent on application approval by MarketingSherpa, a formal contract signed by both parties, and deposit provided as stated on our license agreement.

Company Name _____

Contact Name _____

Title _____

Mailing Address _____

City, State, Zip _____

Country _____

Email (we respect your privacy) _____

Phone Number (in case of questions) _____

Authorized signature _____

Date _____

Need help using our new reservation system? [LEARN HOW HERE](#) 

For more information about sponsorship opportunities please contact **Aimee Croke** at **(401) 247-7355 ext. 104** or **email aimeec@marketingsherpa.com**.

Send:

MarketingSherpa Inc.
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Note:

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