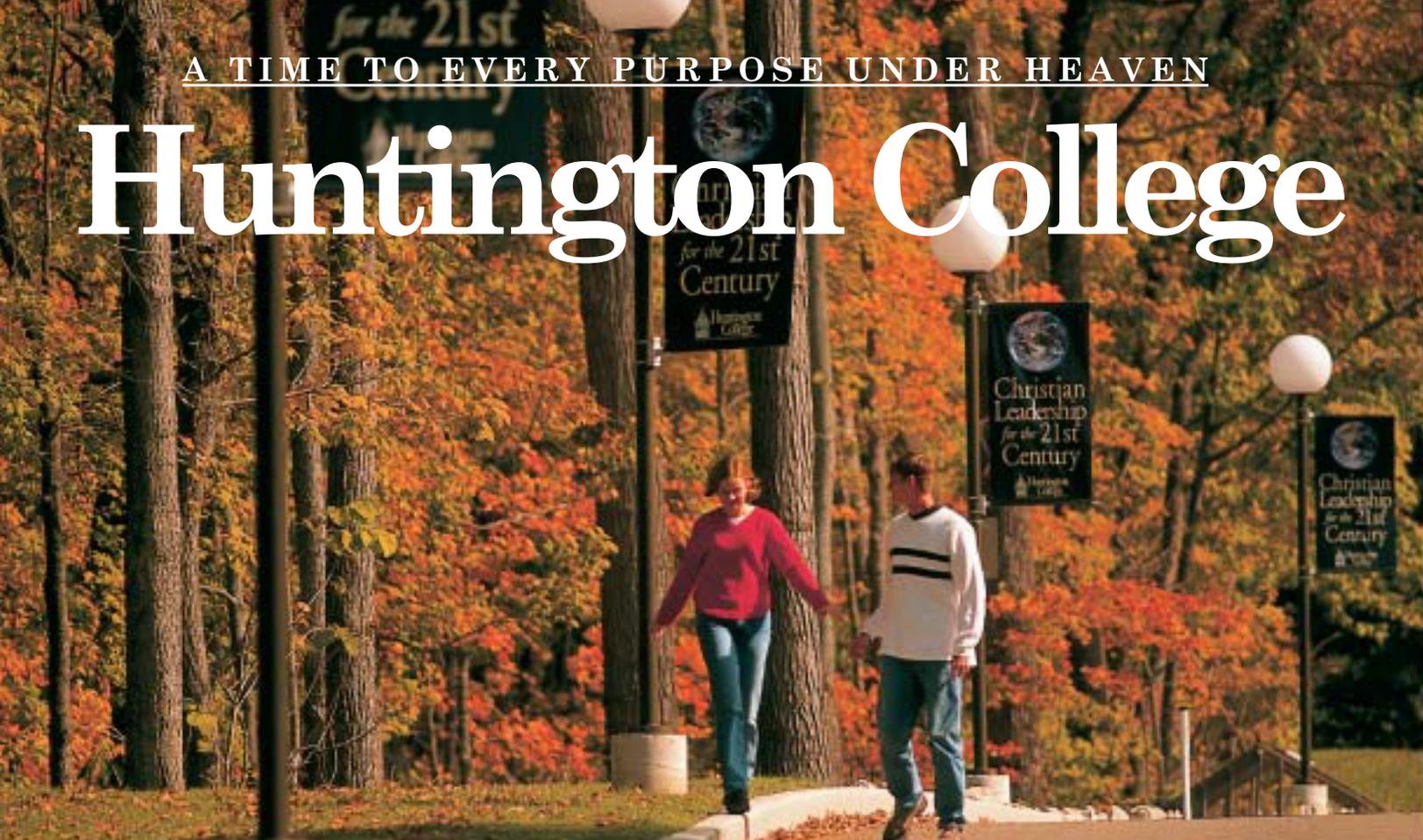


A TIME TO EVERY PURPOSE UNDER HEAVEN

Huntington College



PERSONALIZED FOR HOLLY HICKS

Dear Holly,

Considering the many options available at Huntington College, selecting the proper major is no easy task. That is why we want to help you with your decision. Please read on to learn more about the degree option you selected.

Business Management Major

As a business management major at Huntington College, your natural leadership skills will be nurtured and cultivated. The Business and Economics Department will prepare you to be an effective steward of physical, human and capital resources.

Our curriculum has been intentionally designed to integrate Christian perspective and ethical considerations with business theory. While some may consider the pursuit of maximum profit and wealth as prime activities of business, Huntington College faculty will teach you to use profit and wealth to serve God's creation.

Of course, Christian character alone won't necessarily lead to career success; you must also possess business competence and technical skill. At Huntington, you will receive a strong academic preparation and have access to the same technology you will encounter in the workplace.

As a Huntington student, you can be mentored by successful management professionals through a variety of

internship opportunities. Through our Executive-in-Residence Program and Visiting Executive Seminars, you will wrestle with contemporary business issues alongside fellow students, faculty and regional business leaders.

Your classes will not be taught by "graduate assistants," which is common at most larger universities. Instead, you will be individually instructed by exceptionally credentialed faculty who will challenge you to think critically, work diligently and integrate faith with your studies.

You will be challenged by classroom discussions with students, professors, and visiting executives from a wide range of backgrounds and experiences. You will learn alongside other students majoring in accounting, economics, business education, e-commerce, not-for-profit management and small business management (entrepreneurship). The Department also offers a minor in marketing and in management information systems (MIS).

Visit us online for further details:
www.huntington.edu/business.



ALUMNI PROFILE

Money is a very personal subject to many people. That's why Huntington College business graduate Jeff Dieringer takes time to listen to his clients about their investments. He gives them sound advice, taking time to explain things thoroughly through the perspective of wise stewardship.

Jeff, a 2000 graduate, is a broker with Edward Jones in St. Mary's, Ohio. Though he says his occupation is given a bad reputation by money-hungry advisors ready to make advancements for themselves, Jeff relies on the Lord for guidance.



doing what's right for the customer and client because of the money they need to bring in," Jeff says. "It's a daily battle to win people's trust, but if I do things morally and ethically right for my clients, I know the Lord will provide."

As a commission-based salesman, Jeff focuses on the things he can control – such as his attitude, his presentation and how many clients he meets with – and not those things that are out of his control – such as the specific amount of money he makes. Before he ever entered the working world, Jeff was prepared for such issues by his business professors at Huntington.

"Professor O'Donnell talked quite a bit about real-life issues, especially about people who are money hungry and dishonest. Because Professor O'Donnell and Professor McEowen had worked in the

business world before teaching, they shared many stories that went along with the instruction. I thought that was outstanding and made the business concepts easier to grasp," Jeff recalls.

It was HC's biannual Visiting Executive Seminar (VES) led by Professor O'Donnell that gave Jeff the connections he needed to get his first job out of college. Through connections he made at VES, Jeff landed an internship at the local Edward Jones company where he sat in on client meetings and learned how to service accounts. After his internship, Jeff received a positive letter of recommendation that helped him start his career after college.

"It's a daily battle to win people's trust, but if I do things morally and ethically right for my clients, I know the Lord will provide."

"I can see how people fall into a trap of not necessarily

As a member of the Huntington College baseball team, Jeff was able to play the game he loved while being positively influenced by his teammates and coaches. He says that while growing up, his coaches never integrated the spiritual aspect of athletics, but at Huntington, he was around godly coaches that he admired.

"Baseball is a sport that I truly enjoy and love, and to be able to play it while spending time around great individuals and coaches for four years was outstanding. I wouldn't trade my experiences for anything in the world," Jeff says.

HC's nurturing atmosphere and the friendships of many students, faculty and staff during his four years on campus allowed Jeff to develop close ties and make connections that would shape his future.

"I don't feel like I would have been as prepared to go into the business field as I was if I hadn't come to Huntington College," Jeff admits. "I think if you're a Christian going into business, there's not a better place to get real-world experience from the professors and the opportunities offered at HC."

Huntington College not only prepared Jeff for the working world, but also allowed him to grow spiritually. When he arrived at HC as a freshman, he knew no one. The friendships he developed and the professors he learned from challenged him daily in his Christian walk.

"HC gave the accountability that I really needed as a person and as a Christian in order to grow," Jeff states. "It was given to me, not necessarily because I sought after it, but because it was what the College was all about. My experience at Huntington was priceless."

FACULTY PROFILE

Sharon L. Custer, Assistant Professor of Business, is also Assistant Director of the EXCEL Program, an accelerated degree program leading to a Bachelor of Science degree in organizational management. She received her Bachelor of Science degree in business education from Huntington College and went on to receive her Master of Science degree in business education from Saint Francis College. She has also taken classes beyond her Masters at Ball State. E-mail scuster@huntington.edu.

David W. McEowen, Visiting Professor in Business. McEowen has 25 years of significant business experience with companies both large and small (Eastman Kodak, McJon Photo, Fuji USA). He was owner-president of McJon Photo in Fort Wayne before selling the company to Fuji TruColor, and becoming an executive with Fuji USA, including most recently vice president and general manager of the eastern region. He has held significant leadership positions in the the Photo Marketing Association International, including terms as PMA's international treasurer, vice president, and president. McEowen earned a bachelor's degree from Purdue University in economics and management (1970) and an MBA from St. Francis in finance (1984), and has pursued additional graduate study at the Rochester (NY) Institute of Technology. E-mail mceowen@huntington.edu.

For a Huntington College campus map or to locate us within Indiana, please visit our website at www.huntington.edu

Dr. Ann C. McPherren, Professor of Business, received her Bachelor of Arts degree from Huntington College her Master of Science degree in management science from Ball State University and her Ed.D. at Ball State University. E-mail amcpherren@huntington.edu.

James M. O'Donnell, Associate Professor of Business and Executive-in-Residence, earned his undergraduate degree from Brown University and his MBA from Columbia University. O'Donnell is a certified public accountant and spent many years as an executive in the financial services industry with firms such as Fidelity Investments and the Dreyfus Corporation in Boston and New York, respectively. During his final year with Dreyfus, he sold \$1.5 billion in new investments. A thought provoking writer, his opinions on ethics and finance have appeared in *Barron's*, *The Wall Street Journal*, *Fortune*, *America*, and other publications. E-mail jodonnell@huntington.edu.

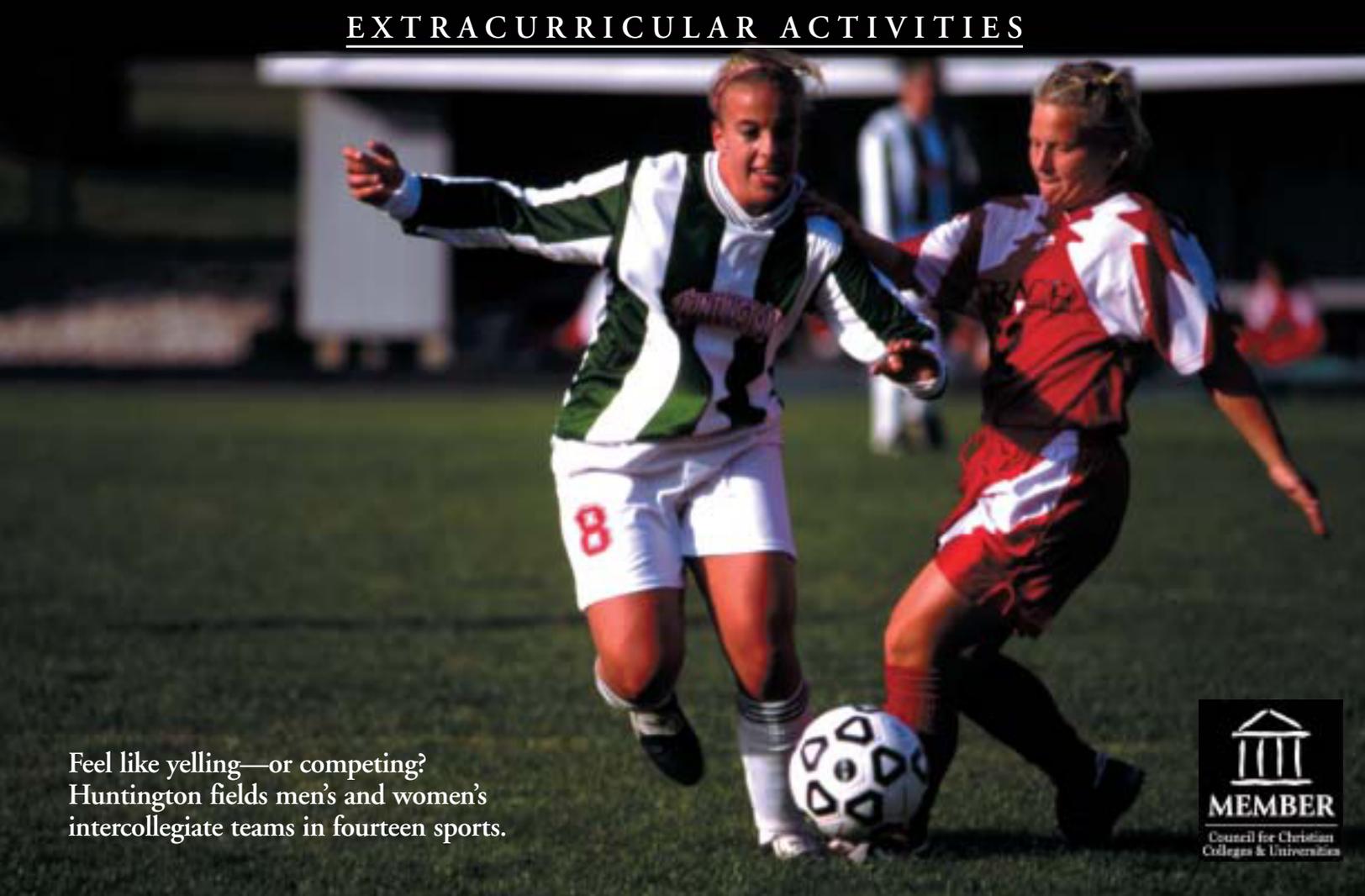
Anita J. Wickersham, Assistant Professor of Business, received her Bachelor of Science degree from Huntington College and her Master of Business Administration from Ball State University. Wickersham is a certified public accountant and worked for several years as a public accountant prior to teaching. E-mail awickers@huntington.edu.

CORE CURRICULUM

EN121 English Composition	3
EN151 Intro to Literature	3
SP211 Public Speaking	3
HS115 Historical Perspectives on Civilization I	3
HS116 Historical Perspectives on Civilization II	3
or HS125 Mainstream of Civilization I	
& HS126 Mainstream of Civilization II	
PL220 Intro to Philosophy	3
or PL260 Ethics	
One Course From:	2
AR115 Intro to Art	
MU115 Intro to Music	
TH115 Intro to Theatre	
Applied Experience in Arts	2
BR111 Biblical History & Literature	3
or BR231 Old Testament Intro I	
or BR251 New Testament Intro I	
EM285 Understanding the Christian Faith	3
BR____(non-introductory BR elective)	3
One Course From:	3
PS111 Public Policy	
PY111 Intro to Psychology	
SO111 Principles of Sociology	
3 hrs of soc science met by EB211 in major	
Two Courses From:	8
BI111/L Biology	
CH111/L Chemistry	
PH111/L Physics	
Math requirement met in major	
PE110 Intro to Wellness	1
PE111 (Physical Activity elective)	1/2
PE121 (Physical Activity elective)	1/2
CAP475 Capstone Seminar	2

Business (BS)	
AC241 Principles of Accounting I	3
AC242 Principles of Accounting II	3
BA151 Intro to Business	3
BA252 Business Org & Management	3
BA351 Business Law	3
BA421 Financial Management	4
BA481 Bus Seminar in Soc Issue	3
One Course From:	3-4
BA389 Managerial Decision Making	
BA495 Internship in Business	
EB211 Principles of Economics I	3
EB212 Principles of Economics II	3
MA151 Probability & Statistics	4
MA161 Math/Managerial & Soc Sci	4
or MA171 Analytical Geom & Calc I	
OA215 Business Software Application	4
Word Processing ___ Spreadsheet ___	
Data Base ___ Graphics ___	
To Complete Management Major	
BA331 Operations Management	3
BA381 Marketing Management	4
BA431 Human Resource Mgmt	3
BA461 Global Econ & Bus Strategy	3
OA371 Business Communications	3
One Course From:	3
BA365 Industrial & Org Psych	
BA451 Salesmanship	
BA452 Advertising & Promotion	
Electives/Minors	

EXTRACURRICULAR ACTIVITIES



Feel like yelling—or competing?
Huntington fields men's and women's
intercollegiate teams in fourteen sports.



Thank you for your interest in
Huntington College.



Holly, let me introduce myself. My name is Jeff Edgel and I am your official Huntington College Admissions Counselor. To set up a visit, or if you have any questions, you can call the HC admissions Hotline at 1-800-642-6493. Office

hours are Monday through Friday, 8 a.m to 5 p.m. (Indiana time). You can also send me e-mail anytime at jedgel@huntington.edu. I look forward to hearing from you.



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